

Over 1000 images!

Fashion Hang Tags

from the 1980s



POP Tags is a lifestyle design book that provides a comprehensive resource for fashion designers, marketers and merchandisers.

Written by an Award-Winning Creative Director who takes you visually and viscerally down memory lane into the 1980s. Hundreds of hang tags tell stories of a decade of desire, decadence and 20th Century design.

This is a PRE-Photoshop world filled with unparalleled and abundant ingenuity and inspiration.



PoP Tags!

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PoP Tags!

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